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In 2007, as Cirque du Soleil prepared to celebrate its 25th anniversary, Guy Laliberté told Jerry Nadal he was putting together a group to determine what the world's biggest problems were. After learning that 800 million people lack access to drinking water and 2.5 billion are deprived of adequate sanitation, Laliberté formed the ONE DROP Foundation.

"ONE DROP tackles the water problem differently than other nonprofits," says Nadal. "A lot of organizations spend a year in one community and leave with no sustainability program in place. We spend five or six years in one place. The first two years we lay down the infrastructure, put in the irrigation, build the wells, etc. The next three or four years we train and educate people so they can maintain what we've put in place. We also put on Cirque-like nonverbal shows that address local behaviors and beliefs. People are entertained while receiving important messages, such as if you allow your animals to defecate in the streams above, it will

contaminate the drinking water below.

"ONE DROP completed its first program two years ago in Nicaragua and 85 percent is still in place. We're currently in Honduras, El Salvador, and next year we're going to Guatemala. After the earthquake in Haiti, we helped rebuild two villages. We're in the third year of our first project in Africa in Burkina Faso, and we just started a project in Mali. And we're in two areas in India," says Nadal.

To support those programs, ONE DROP created a fabulous fundraising event three years ago called "One Night for ONE DROP" that coincides with World Water Day. Krista Monson, who did the casting for Cirque, pulled together performers from all of its shows who rehearsed for two-and-a-half months for a spectacular one-night performance. This year's One Night for ONE DROP will be March 20 at the Beatles' Love Theater at the Mirage and is being directed by former Cirque performer Mukhtar O.S. Mukhtar. That night, all the Cirque du Soleil shows on the Strip will be dark.

"The evening is always full of surprises.

Past honorary chairs include H.S.H. Prince Albert II of Monaco and Neil Patrick Harris. The show is a lot of fun but delivers the urgent message that water is disappearing," says Nadal. "Guy is all about giving back. He says if 1 percent of every corporation's gross revenues were put to good use, we could solve the basic problems of the world. Individuals can also make a difference in the world regardless of the dollar amount.

Nadal recalls someone once saying to him, "You do make believe for a living, that's not making a difference in the world. Yet with each passing year he is more convinced they are wrong.

"I believe the arts, in its myriad of forms, has the ability to inspire people and ease their suffering," he says. "One woman in Biloxi told me, 'This is the first time in three years that for 90 minutes I forgot I had breast cancer.'"

Cirque du Soleil's mission statement is to 'Invoke the imagination, provoke the senses, and evoke the emotions of people around the world.' Jerry Nadal says. "If we do that with love, we can change the world." □

CLOSET CONFIDENTIAL

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REED COWAN

Do you wear any jewelry?

I love my watches. I own a mix of designer and vintage. They're anchor pieces I'll have forever.

What do you dream of adding to your closet?

I would like the jacket James Dean wore in Rebel Without A Cause and the eyeglasses he wore in Giant. Those would be amazing pieces to acquire.

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JASON FEINBERG

What do you dream of adding to your closet?

I really splurge on traveling, so anytime I can leave for a few days, I'm out the door. But, if I were to add something to my closet, it would probably be an Italian suit that costs no less than a thousand dollars.

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DENISE VALDEZ

There is a trend to smaller, daintier jewelry because of the Kate Middleton effect. So you won't always find me wearing big, chunky necklaces or bracelets.

The main thing for me whether it's clothing or jewelry is that I want people to listen to what I'm saying and not pay attention to what I'm wearing. I want to look polished but not distracting.

What do you dream of adding to your closet?

I would love to be able to walk into Nanette Lepore and buy a big floaty skirt off the rack and not have to worry about how much it costs.

Honestly, I have my dream closet. This is an old home, and we had to sacrifice a bedroom to make it happen, but it's great. Our designer, Tom Meyer, must be the most patient man on the planet! And I adore the brothers from Custom Closet and Cabinet Systems. They're great! These three men

helped to make my dream closet a reality, one that I step into every day.

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TRICIA KEAN

Do you have any evening wear?

I do have some, mostly Calvin Klein and Badgley Mischka. When I emcee an event, I need to attend in evening wear.

What is your biggest wardrobe indulgence?

Because of my job, my entire wardrobe is an indulgence because I spend far more than the average consumer.

I do enjoy my jewelry, too, but I always wear something that's understated. I don't want my jewelry to detract from what I'm saying and the message I'm trying to convey.

What do you dream of adding to your closet?

Even more Chanel handbags and a Birkin bag! I won't go out and spend that kind of money anytime soon. I'd rather put the money in my 401k instead! □