



the  
**LAW** of  
**ATTRACTION**  
Straight from the *Heart*

BY CINDI R. MACIOLEK | PHOTOGRAPHY BY JIM K. DECKER

**IS IT POSSIBLE TO HAVE IT ALL – HAPPINESS, BUSINESS SUCCESS AND A GREAT RELATIONSHIP? AMY HEART THINKS SO!**

All her life, local entrepreneur and radio personality Amy Heart believed in the Law of Attraction, that ancient wisdom of manifesting your heart's desires. Looking at her life today, she's living proof that it works.

Born in Dayton, Ohio, Heart moved to Durango, Colorado to attend Fort Lewis College. After graduation, she worked in pharmaceutical sales but she didn't have a passion for it. She wanted a career that had more meaning. That's where her life story as we know it begins.

"It all started as a hobby," said Heart. "I felt I could work any job, but what I was doing wasn't inspiring to me. As you get older, you start to discover who you are. I realized I had to take a risk and be who I'm supposed to be even though it's a little scary to leave a secure job, especially in this economy.

"I love to read and I really love science. I was always interested in human nature and relationships. I even minored in psychology. I absolutely love to write, particularly about love, life, and treating people with kindness. I set up a blog and sent out newsletters. Before

I knew it, I had thousands of people sign up to follow my blog. They wanted to hear what I had to say.

"I was always interested in the Law of Attraction," continued Heart, "and I fell in love with the work of Wayne Dyer. I love his passion and his attitude toward life. The Soul's Journey community heard about my blog and invited me onto a radio show. Wayne heard it and thought I did a good job of connecting with the callers and that my way of expressing myself was great for someone with little experience. I was offered a show on the Soul's Journey radio network and within two months I had 1.2 million listeners."

That original show is called *Amy's Heart* and is still her baby. It's a little bit like Oprah, with an uplifting and inspiring flavor mixed with practical relationship advice. After just a couple of months on the air, Heart started getting calls from people offering her other opportunities. Her public relations person looked into Las Vegas and suggested it as the place to be. In short time, she packed her bags and headed to Sin City. Heart's uncle, Frank Dileo, who once managed Michael Jackson, has helped to promote her.

Makeup by JaNoel Kanaley  
Shot on location in the Erotic Suite at the Palms Casino Resort's Fantasy Tower.  
Amy Heart is wearing a fetching frock from Nurielle Haute Couture located at  
Fashion Show and her jewelry is by local jewelry designer Gulden Dye.



Today as I sit here, I have no idea what will become of the work I'm doing. The best part is that people of all ages relate to what I have to say. My main message is you can have everything you want without hurting others to get there."

Since her arrival in January 2010, she's added a new show called *Amy's Heart After Dark* which focuses on what it's like to be single here in Las Vegas. Both radio programs are now aired on the LifestyleTalkRadio Network. This past New Year's Eve, Heart launched her shows internationally after she discovered she had a large following in the U.K. and Japan.

"Las Vegas has given me a whole new perspective," said Heart. "Everything began to explode once I started *Amy's Heart After Dark*. I'm a sports lover, so I also have a show called *Love Talk with the Jocks* where I interview celebrity athletes. It's amazing to talk to them about their relationships."

Heart has some very specific ideas about finding and maintaining a loving relationship.

"I believe in a courtly love," Heart said. "A man wants to earn a woman's respect. She has to let the man learn about her soul. If a man has romantic feelings about a woman, she needs to let the man court her.

"He should do gentlemanly things," she continued, "treat her like a flower and let her bloom! If a woman feels like she's being treated with love, she'll give back so much. If a woman is happy in a relationship, a man is happy. But, men need to be the man and do things for a woman. A man doesn't fall in love with arm candy.

"A strong woman needs to turn up her feminine side. He has to be the provider, supporter, conqueror, hunter, fixer. Without that, men feel so useless. Women need to be classy and sensual but not expose everything to the whole world.

"There are great people longing to be in a good relationship. I have no taste for players. That's old news. I love guys who are good to all people. A little test I suggest is to take a guy to dinner and see how he treats the waitress. That's always a good indication of his true self.

"A relationship has to have good chemistry. Both parties have to be equally yoked. Love is a very sacred thing. Don't take it for granted. Work at keeping the passion alive. You have to keep things spicy and hot like when you first met, and you don't have to spend a lot of money to do it. Once you fall in love with someone, over time you forget what is so special about them and you don't make the effort to keep the passion going. It takes work. People get selfish. Don't get predictable."

Tiffany Corbett and Courtney Noelle Maddox, co-owners of Girl ExtraOrdinaire, are frequent guests on *Amy's Heart*. They produce specialty shirts for Heart's website as well as sell clothing and children's books to over 3,000 boutiques across the country. Working so

closely with Heart, they can see firsthand her approach not only to love but to life.

"She has such wonderful insight into relationships," said Corbett. "Her advice comes straight from the heart. It's based on her life experience as well as what information she's gathered. She listens to the caller and gives advice geared directly to them.

"I've been married for five years. I like to read her articles about flirting with your partner and keeping your relationship nice and spicy. She offers cute tips and tricks for engaging love forever."

"I listen to her radio show and to how she responds to callers," interjects Maddox. "She's so talented to listen to people she doesn't even know and offer them beautiful, uplifting advice that makes sense. I've listened to her help people out who have called back and thanked her.

"Amy is as beautiful on the inside as she is on the outside," continues Maddox. "She just has that 'it' factor. When you walk with Amy, you feel like you're with a rock star! She believes in the power of herself but also in the core values of a relationship. She offers very grounded advice. She believes in marriage. She's very traditional like that."

Since this is *Luxury's* jewelry issue, take a look at the pieces Heart is wearing in her photo. They're from local jewelry designer Gulden Dye. Heart has been a big fan of Dye's jewelry since the first time she saw it, and wears it to help promote the line.

"Amy came over to look at my jewelry and she was like a little girl, taking it all in," revealed Dye of meeting Heart at an event. "She definitely looks amazing in my jewelry and she loves it, so that's huge for me.

"Amy is certainly beautiful, but she's also very spiritual and a giver," continued Dye. "She's very passionate and loyal, and I'm honored that she's wearing my creations."

Heart is always searching for new and exciting ways to inspire others. In addition to

## HOW to FIND *Love* in VEGAS

PEOPLE ALL OVER TOWN ARE LOOKING FOR LOVE. AMY HEART SHARES FIVE TIPS FOR FINDING IT.

- **Keep an open heart.**  
Don't harden your heart based on false illusions of glitz, glam and money. Love is always available if you keep your options open and enjoy yourself wherever you are.
- **Try new things.**  
We all get stuck in a rut. Broaden your horizons, change it up a bit and you might just meet your true love.
- **Change your style.**  
Get a new hairstyle, a new wardrobe or even a whole new look! Create a new you for yourself...and your special someone-to-be.
- **Make yourself available.**  
Whether it's an invite to dinner at a friend's house or a big charity event, go! Accept all invitations. You can meet your soul mate in the most surprising places.
- **Get your "girl" on.**  
Confidence is the most attractive trait you carry. Discover what makes you special and show the world just how awesome you are!

her role as spokesperson for ZsaZsa Luxe skincare, Heart is embarking on two new ventures: a television show titled *Vegas on Tour*, and author of a book for teenage girls. Both are expected in early spring.

Heart will host *Vegas on Tour*, traveling the world looking for Tocchilo Angels – women who are as extraordinary on the inside as they are on the outside. The Tocchilo Angels hosted holiday celebration shows in Las Vegas and are available for future entertainment and advertising projects.

The as-yet untitled book is a labor of love for Heart. "Life is so confusing and frustrating for teenage girls. This book will be a fun guide to help them develop self-esteem, to value themselves and to deal with all the pressures that age has.

"Today as I sit here, I have no idea what will become of the work I'm doing," said Heart. "The best part is that people of all ages relate to what I have to say. My main message is you can have everything you want without hurting others to get there.

"So many people write to me, and for a long time, I hand wrote answers to every letter. These are the people who stay with me. I always read all my letters. They're so heartfelt, from people just trying to get through life. I hope that I can help them through my work."

You can find out more by visiting [www.amyheartafterdark.com](http://www.amyheartafterdark.com). □

**Banish Varicose Vein**  
The NO Surgery NO Scar way  
All vascular testing conveniently done in our office.

Also specializing in:  
Aneurysm Repair  
Carotid Disease  
Leg Pain (Medical & Surgical)  
Lymphedema  
Venous Disease  
Hemodialysis Access



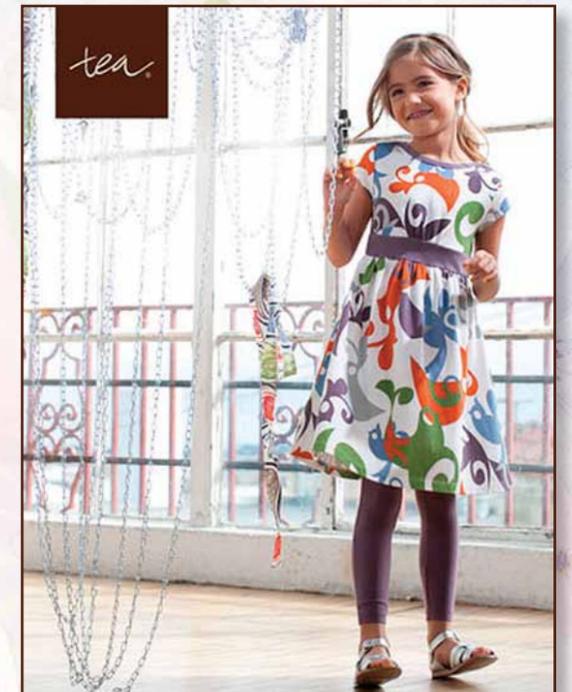
We offer Endovenous Laser Therapy and Sclerotherapy for the treatment of Varicose Veins. (covered by most insurances)

Vasana Cheanvechai MD, MPH, RVT, FACS Board Certified Vascular Surgeon

**LAS VEGAS VASCULAR SURGERY**  
501 S Rancho Dr, F-38 | Las Vegas, NV 89106  
**702.258.1173**  
se habla español

A colorful palette of girls dresses to take you from Winter to Spring by

*tea collection*



**Happy Baby Food**  
Now In Stock!



**Come visit the boutique**

9911 S. Eastern Avenue, Suite 140  
Las Vegas, Nevada 89183

**702.367.2229**

[www.lovebugbabylv.com](http://www.lovebugbabylv.com)